obtained from data - in other words, in data science? When dealing with data, do you want It looks like your interests to understand how companies use it don't (yet) fit 100% with our to better understand customers, Data Science degree programmes. optimise processes or develop Please contact us to clarify this digital business models? again. YES Do you enjoy programming and would you like to learn how to develop intelligent systems such as voice assistants or image analyses? NO YES Are you interested in the technological core of AI e.g. neural networks, algorithms and machine learning - and would you like Would you like to understand to work on practical AI and develop the mathematical projects? →foundations of data science and machine learning, and do you enjoy working analytically on complex problems? YES NO YES NO Artificial **Digital Business Mathematical** Intelligence & & Data Science Data Science Data Science

Are you generally interested in how valuable information can be